



Haileybury Astana



Corporate Social Responsibility

October 2024

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Corporate social responsibility (CSR) is a business initiative designed to meet specific goals related to ethics, sustainability, and social impact. When executed well, it can enhance how your business is viewed and approached, helping to share your company's broader mission with the world.

As an internationally renowned IB World school, Haileybury Astana understands the accountability it holds for the local community in Kazakhstan. One of the TOP priorities of the school is to encourage stakeholders and employees to contribute to the causes that they find meaningful.

The implementation of the Strategic Objectives this academic year has shaped the vision that Haileybury Astana adheres to. The future leaders of tomorrow will only be possible in an environment where they are challenged, safe, and inspired. Therefore, we pledge to help create a community that models integrity and seeks opportunities to serve with compassion and conviction.

Incorporation of those objectives has helped to identify four directions where Haileybury Astana works on activities and campaigns related to ethics, sustainability, and well-being.

Environmental Corporate Responsibility



Reflecting on the Success of the Eco Fair in Partnership with Seleu Consulting

In a celebration of community and environmental stewardship, the recent Eco Fair, held in collaboration with Seleu Consulting, has left a lasting impact on all who attended.

The event, which took place over the weekend, saw a convergence of individuals eager to explore and promote sustainability through a myriad of enriching activities.

The Eco Fair was a testament to the power of collective action, as attendees from all walks of life came together to delve deep into the principles of sustainability. Through engaging masterclasses, discussions, and interactive sessions, participants gained valuable insights into eco-conscious living and practical steps to reduce their environmental footprint.

Among the highlights of the event were the thought-provoking masterclasses tailored to different age groups. Children had the opportunity to learn about zero waste practices from Eco Warriors, instilling in them a sense of responsibility towards the planet from a young age. Meanwhile, senior school students participated in the Green

Life workshop, equipping them with the knowledge and tools to lead sustainable lifestyles. Parents and pupils alike benefited from a session led by members of @haileybury eco_school, further fostering a sense of community involvement in sustainability efforts.

In addition to educational sessions, the Eco Fair also served as a platform for tangible action. Attendees enthusiastically participated in a collection drive for various recyclable materials, including plastic bottles, aluminum cans, batteries, gently used clothes, and toys. Through these initiatives, the community demonstrated its commitment to making a positive impact on the environment.

Reflecting on the success of the Eco Fair, organizers expressed gratitude to everyone who contributed to its empowering experience. Their collective efforts have not only raised awareness about environmental issues but also paved the way for tangible change towards a greener future.

As we look ahead, let us continue to champion eco-conscious choices in our daily lives, inspired by the spirit of collaboration and commitment showcased at the Eco Fair. Together, we can make a meaningful difference for our planet and future generations.

Environmental Corporate Responsibility

Reflecting on the Beyond COP21 Climate Symposium: A Testament to Youth Empowerment in Environmental Advocacy

Recently, our vibrant community at Haileybury Astana had the honour of participating in the impactful Beyond COP21 Climate Symposium. This significant event, brilliantly conceived and facilitated by Peter Milne, Founder/Director of Target4Green, serves as a pivotal platform for discussing climate change and advocating for sustainable practices. It's a gathering that illuminates the power of collaboration, education, and action in steering us towards a sustainable future.

Our participation in the symposium was not just an opportunity but a privilege to stand alongside passionate individuals and institutions committed to making a difference. We owe a tremendous thank you to Peter Milne for his visionary leadership and dedication to environmental advocacy, which not only gave birth to the Beyond COP21 Symposium series but has also spurred a global movement inspiring students and educators to become champions for the planet in their communities.

The symposium brought together a diverse group of voices, each contributing valuable perspectives on sustainability.

We were enlightened by Tigran Tovmysan's insights on the impact of climate change and disasters on children in Central Asia, and enriched by the contributions from representatives of Narxoz University and ALMAU University. Their expertise deepened our understanding and sparked further interest in sustainable practices.

A special round of applause goes to the dedicated teams from NARXOZ University, ALMAU University, and Haileybury Almaty, whose efforts in organizing engaging workshops and fostering insightful discussions were instrumental to the symposium's success. Their commitment to facilitating meaningful conversations around sustainability issues was truly commendable.

Reflecting on our experience at the Beyond COP21 Climate Symposium, we are reminded of the power of collective effort and the impact of education and advocacy in shaping a sustainable future. This symposium has reinforced our commitment to environmental stewardship and inspired us to continue our advocacy for a greener, more resilient world. Let's carry forward this momentum, embracing the symposium's spirit as a catalyst for ongoing collaboration, innovation, and action in our journey towards sustainability.



Environmental Corporate Responsibility

Junior School Students Shine with Innovative Sustainability Exhibition

In a display of creativity and dedication to global sustainability efforts, the Junior School students recently hosted another successful Sustainability Exhibition. The event, held at Haileybury Astana on May 10, 2024, showcased a plethora of imaginative projects, each meticulously crafted to address various aspects of the United Nations Sustainable Development Goals (SDGs).

From vibrant gardens teeming with indigenous plants to intricately designed bug hotels, the students left no stone unturned in their quest to promote environmental conservation and social responsibility.

One highlight of the exhibition was a captivating sustainable fashion show, where students repurposed discarded materials to create stunning garments, emphasizing the importance of reducing waste and embracing eco-friendly fashion practices.

Not stopping there, the young minds also presented a meticulously crafted model of a sustainable city, demonstrating their understanding of urban planning concepts aimed at minimizing carbon footprint and enhancing community resilience. The miniature city was a testament to their vision of a future where sustainability is at the forefront of urban development.



Environmental Corporate Responsibility



A notable aspect of this year's exhibition was the participation of university students, who shared their innovative sustainable startup projects. These projects, entered in the prestigious Global Top 100 Finalist Google Solution Challenge, served as an inspiration to the younger students, showcasing the potential impact of innovative thinking and collaborative efforts in tackling global sustainability challenges.

Throughout the event, the older pupils exhibited a profound understanding of the UN SDGs, confidently articulating their commitment to creating a better world for current and future generations. Their passion for sustainability and determination to drive positive change were palpable, leaving a lasting impression on attendees and educators alike.

In light of the overwhelming success of the Sustainability Exhibition, Haileybury Astana extends its heartfelt congratulations to all students involved for their remarkable achievements. Their creativity, dedication, and unwavering commitment to sustainability serve as a beacon of hope for a brighter, more sustainable future.

As the world continues to grapple with pressing environmental and social issues, initiatives like the Sustainability Exhibition underscore the pivotal role that education plays in nurturing the next generation of responsible global citizens. Through their innovative projects and inspiring leadership, the students of Haileybury Astana have once again proven that age is no barrier to making a meaningful difference in the world.

Philanthropic corporate responsibility

Community Solidarity: Haileybury Responds

In these challenging times, as our country grapples with widespread floods, our community cannot remain indifferent to the suffering of those affected.

Both Haileybury Almaty and Haileybury Astana schools stand in solidarity with those in need and will do everything within our power to ease their burden.

We have developed several initiatives, the first of which is a humanitarian aid collection. This includes clothing, food items, medical supplies, and other essential items.

We urge each and every one of you to follow this. Even a small contribution can make a significant difference. Together, we can create waves of change and offer hope to those who need it.

In an uplifting show of support, our community came together for a non-uniform day charity event to aid flood victims in Kazakhstan. With heartfelt generosity, we raised an impressive 1 885 900 KZT, swiftly donated to the Biz Birgemiz charity.

Haileybury Astana expressed profound gratitude, acknowledging the students' significant contributions. This outpouring of support exemplifies our collective compassion and unity in times of crisis.

The success of this event underscores our commitment to making a positive impact, both locally and globally. Through our solidarity, we reaffirm the power of community in bringing hope to those in need.



Watch the video



Philanthropic corporate responsibility



Haileybury Astana's Charitable Expansions: Making a Positive Impact Together

At Haileybury Astana, we place a strong emphasis on charity, fostering a sense of community, and dedicating ourselves to making a positive and significant impact. Since our latest update, our charity initiatives have been expanded.

1. Led by our colleague, Olga Bondarenko, a devoted supporter and active volunteer at the animal rescue shelter [@serdca_astany](#), we donated a washing machine and organized a drive to provide blankets and personal computers to the animal shelter.
2. In the spirit of Christmas, we proudly relaunched our traditional charity campaign, 'Haileybury Makes Wishes Come True,'

supporting the SOS Children's Villages in Astana. We gathered children's wishes, encouraged our community to purchase gifts, and joyfully delivered these gifts to children.

3. The Haileybury Parents Association (HPA) hosted a New Year's Eve celebration in an artistic style. All proceeds from ticket sales and the lottery were generously donated to the [@podari_detyam_more](#) charity project, which supports children with cerebral palsy through rehabilitation. The Haileybury community raised over 1 000 000 tenge. Our sincere appreciation to the entire Haileybury community, as the collective efforts and kindness of each member have been instrumental in making these donations a reality.



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Educating future leaders

Haileybury Astana is committed to safeguarding in all aspects of education.